

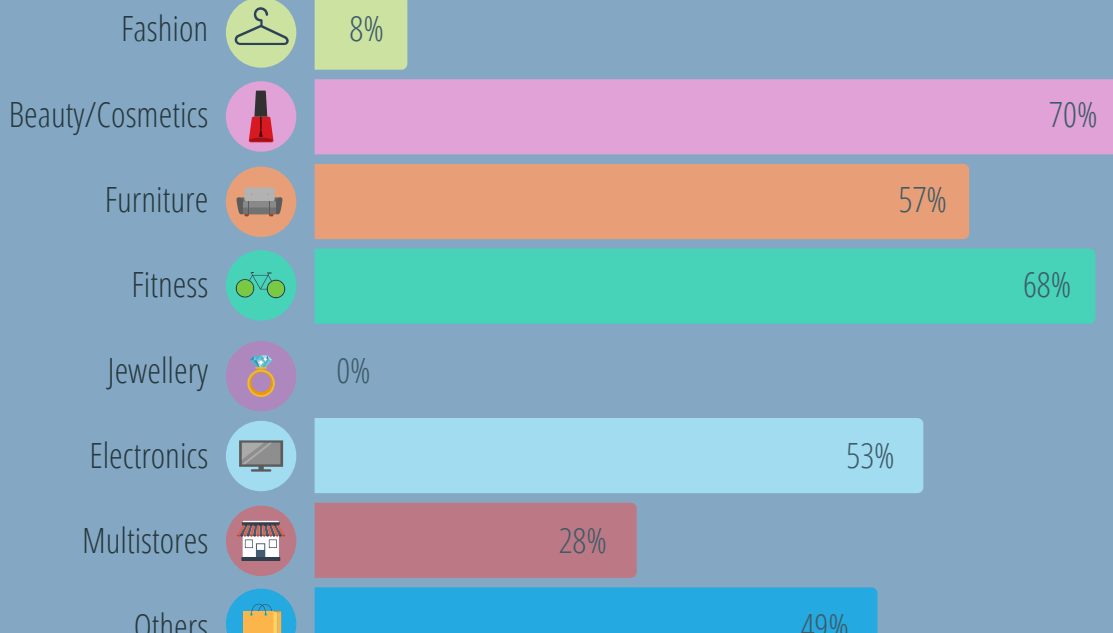
THE IMPACT OF COVID-19 ON ONLINE RETAIL

Data collection and analysis by Socital

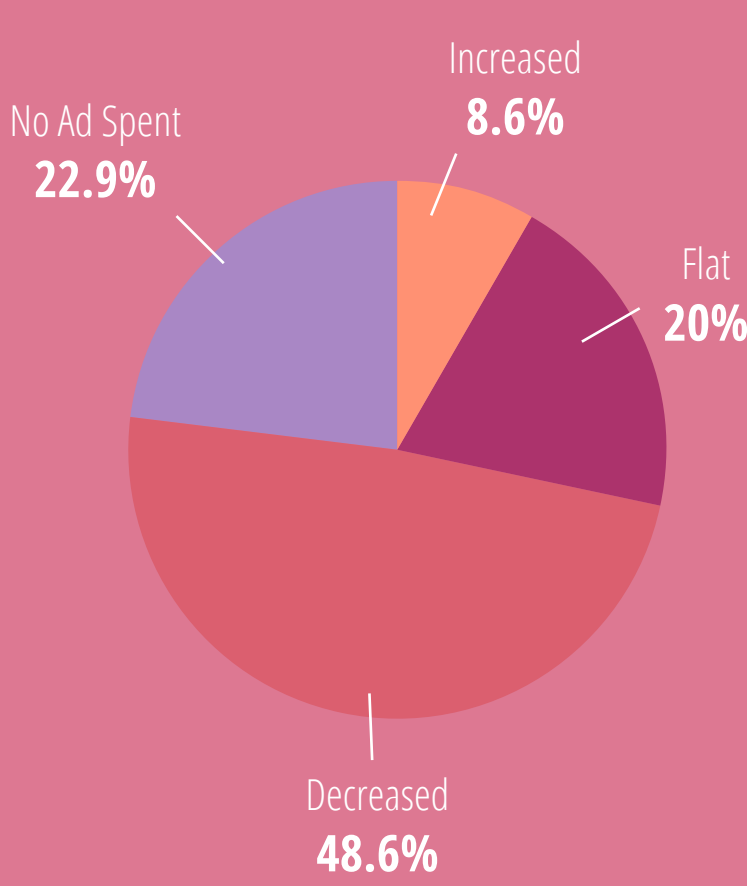
SIGN UP FOR FREE



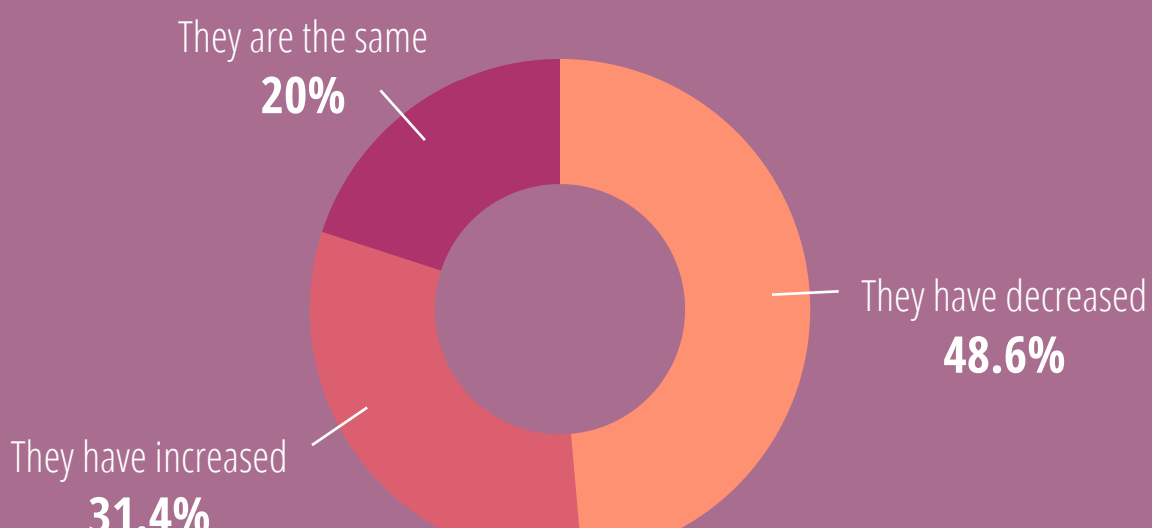
INCREASE IN TRAFFIC PER CATEGORY



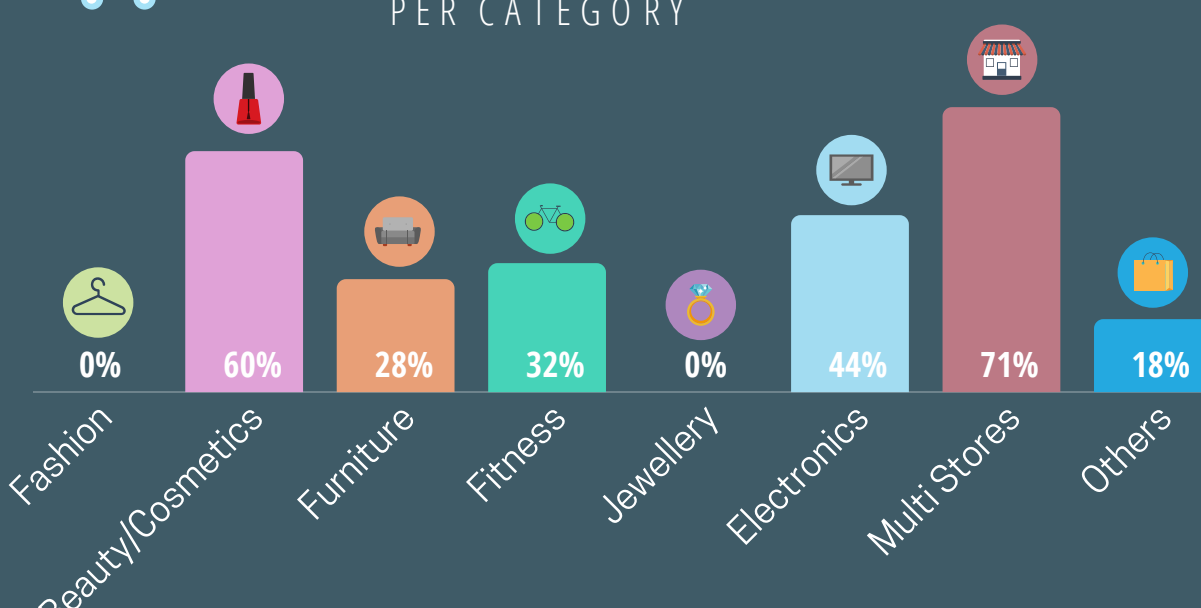
...BUT WITHOUT SPENDING MORE



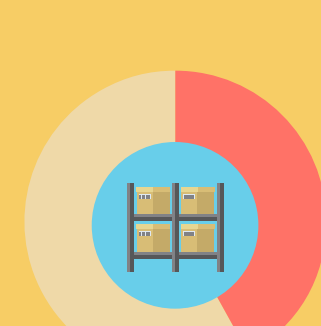
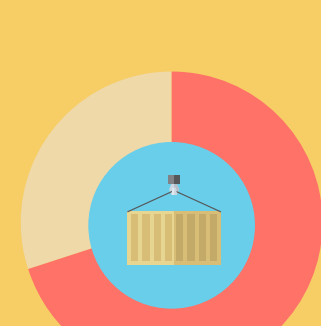
ONLINE SALES



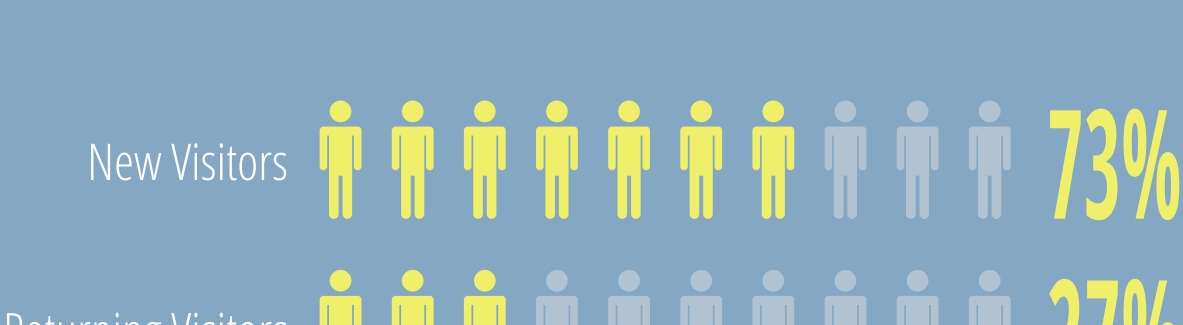
INCREASE IN SALES PER CATEGORY



SUPPLY CHAIN AND SHIPPING ISSUES



NEW VS. RETURNING VISITORS



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